

Vasanth Ramachandran

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DIGITAL PRODUCT DESIGNER

For 10 years, I've been working in digital agencies, product companies and design studios in international cross-functional teams across the world helping world's top companies concept, design and ship amazing experiences simple, beautiful and easy to use.

Work experience

Senior UI Designer Remote Feb '19 - Present

- Digital Software Inc

Creating wireframes, storyboards, user flows and process flows, Creating design systems that are easy to use. UX Research and Visual Design for the entire web application

Visual Designer Feb '18 - Feb '19

- Mahindra Research Center

Created visuals for for mobile and web application. Developed visual language from scratch across the MRV Research center, channels such as ERP, Cordy's Software application and Seimens Team Center.

UX Designer Jun '16 - Jan '18

- Kutung Design Labs

I was responsible for setting up visuals for various clients and products, website digital marketing social media, promo web and online ads. Co-leading and management of the design team. Direct communication with clients

Associate Designer Apr '15 - May '16

- Payoda Technologies

Created visuals for presales and website for sales, direct communication with clients, product discovery, esearch, project validation, project specification,

Web Designer Apr '13 - Jan '15

- Potential Studios

Creating and managing the website for Top10Cinema, User Experience (research, prototyping, wireframes,) Front end development,

Education

Apr 2012 - Mar 2015

Animation and Multimedia

- Arena Multimedia T.Nagar

I was learning design and web ecosystem for 3 years. Learned to critique designs, complete user research, wireframe, prototype, and design for web and mobile apps, Build basic websites and user experiences with HTML, CSS, and Javascript.

Skills

Branding, User Experience, User Interface, Product design, Concept, Prototyping, Design Thinking, Design Sprint, Responsive Design, Design System.

Technologies

Design

Sketch, Adobe XD
Figma, Photoshop
Illustrator

Development

HTML & CSS
Jquery, GSAP,
Bootstrap, Tailwind

Online Portfolio

www.vasanthr.com ↗

www.behance.com/vasanthramu ↗